



## Alex Carleton, PCC

Executive Coach & Advisor,  
Acumentri Leadership

### Quick Glance:

- ▶ Specializes in executive leadership strategy for operational, technical, and analytical roles.
- ▶ Has served on multiple successful executive teams of companies with a diversity of ownership structures.
- ▶ Former Chief Operating Officer at Oco, Inc. acquired by Deloitte and rebranded Deloitte Managed Analytics (SaaS BI Software).
- ▶ Former Director of HR & Plant Safety at Emerson & Cuming Composite Materials (Engineered Buoyancy for Oil & Gas Industry).
- ▶ PCC credentialed through International Coaching Federation.
- ▶ Owns several too many bikes.

# Acumentri

L E A D E R S H I P

## Overview

Alex works with executives and high potential senior directors to develop leadership capabilities which drive results throughout their organization. As an experienced coach and trusted advisor, she supports clients in honing their leadership presence and expanding their ability to influence, engage, align, and inspire larger and growing teams.

Executives with a proven track record of technical skill, business acumen, and drive in operational, technology, and other analytical fields are Alex's specialization. These individuals have the complex task of balancing the ongoing rigor and development of their expertise with big-picture vision setting and the mobilization of diverse personalities.

Alex's communication style is direct and efficient, with a touch levity. She has supported many leaders through thorny challenges, confidentially and with an unbiased perspective. The process is practical, iterative, and focuses in real time on her client's specific business challenges. Her experience across industries allows her to quickly understand the context for her clients' success within overarching business and organizational requirements.

## Selected Professional Highlights

Prior to founding Acumentri, Alex was the Chief Operating Officer of Oco, Inc. a leading, subscription-based, business analytics company which was acquired by Deloitte in 2011 and renamed Deloitte Managed Analytics. As the head of operations, she oversaw the technology development, client integration, marketing, HR, and finance teams and managed external relationships with the Board of Directors, investors, and partners.

Throughout her career, Alex has worked with ambitious and demanding CEOs, senior executives, and aspiring leaders in a variety of leadership roles. She has leadership experience across multiple business operations and a wide variety of industries including technology, engineering, manufacturing, and consumer products.

## Lifelong Learning

Alex holds a BA in English Literature from Smith College and received her Certified Professional Coach (CPC) from the Institute for Professional Excellence in Coaching (iPEC). She maintains her accreditation as a Professional Certified Coach (PCC) through the International Coaching Federation (ICF) and has earned the following professional certifications: Energy Leadership Index™ Master Practitioner (ELI-MP), COR.E Dynamics Specialist, and EQ-i 2.0/EQ 360 Practitioner. Certificate of completion in Applied Neuroscience and Brain Health, Dec. 2020.